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1021

— NORTH —  
BEVERLY DRIVE

BEVERLY HILLS



SEN PROPERTIES





WE BELIEVE IN BEVERLY HILLS  
SOPHISTICATED. REFINED. GRACIOUS.

BEVERLY HILLS. AS IT WAS INTENDED TO BE.  
SEN PROPERTIES IS REVERED AS ONE OF THE PLATINUM TRIANGLE'S LEADING ULTRA LUXURIOUS PROPERTY DEVELOPERS; DEDICATED TO RECLAIMING BEVERLY HILLS AS THE MOST LIVABLE AND GLAMOROUS CITY IN THE WORLD.  
FOUNDED AND HEADED BY ADNAN SEN, SEN PROPERTIES IS A LUXURY HOME DEVELOPER, WHO OFFERS THE BEST-IN-CLASS HOUSES IN BEVERLY HILLS. SETTING NEW STANDARDS IN ULTRA LUXURY REAL ESTATE INDUSTRY, SEN PROPERTIES BECAME THE TOUCHSTONE IN THE PLATINUM TRIANGLE BY WHICH DESIGN, ARCHITECTURE, ENERGY C











SEN PROPERTIES



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Bold. Experience.

SEN PROPERTIES



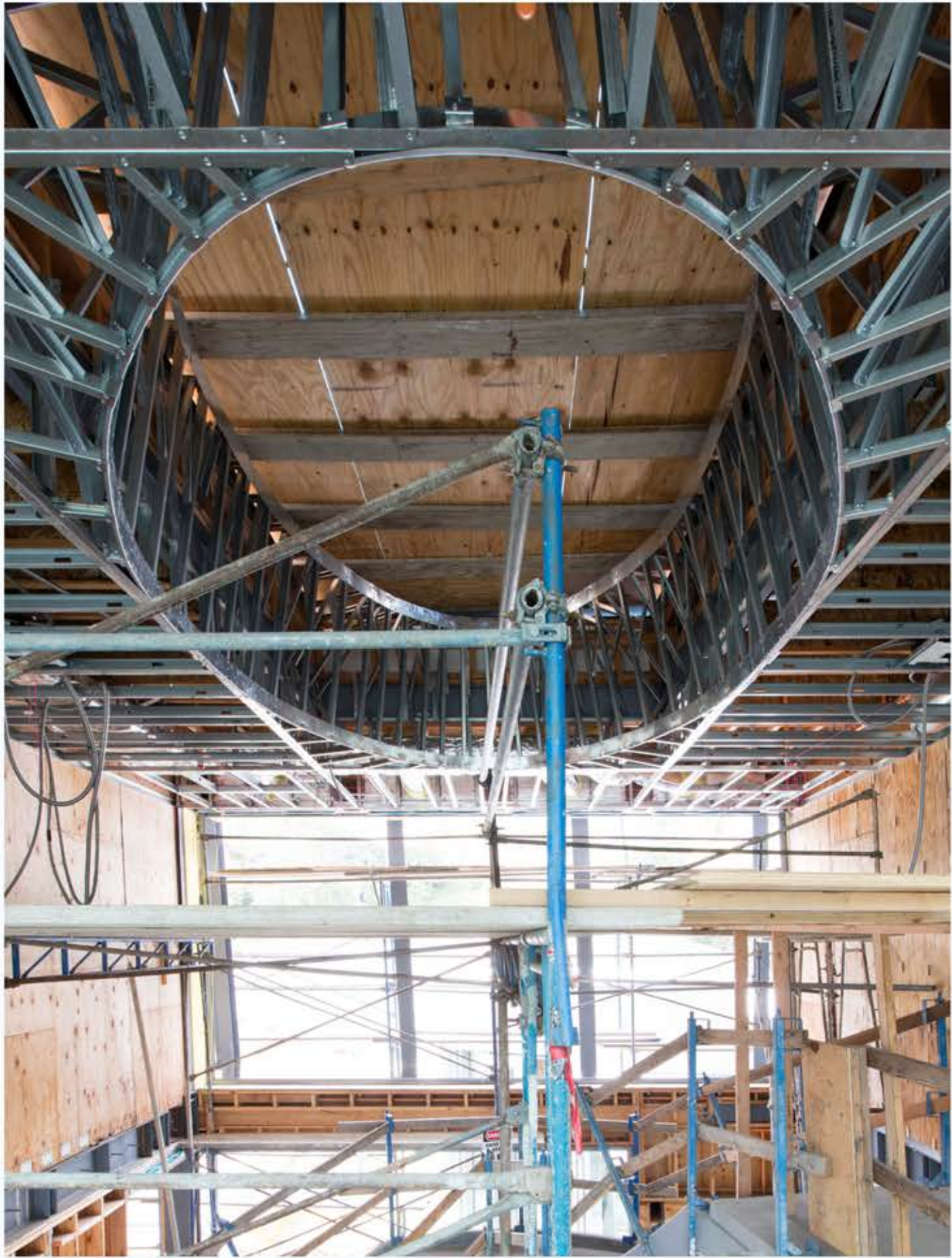


SEN PROPERTIES



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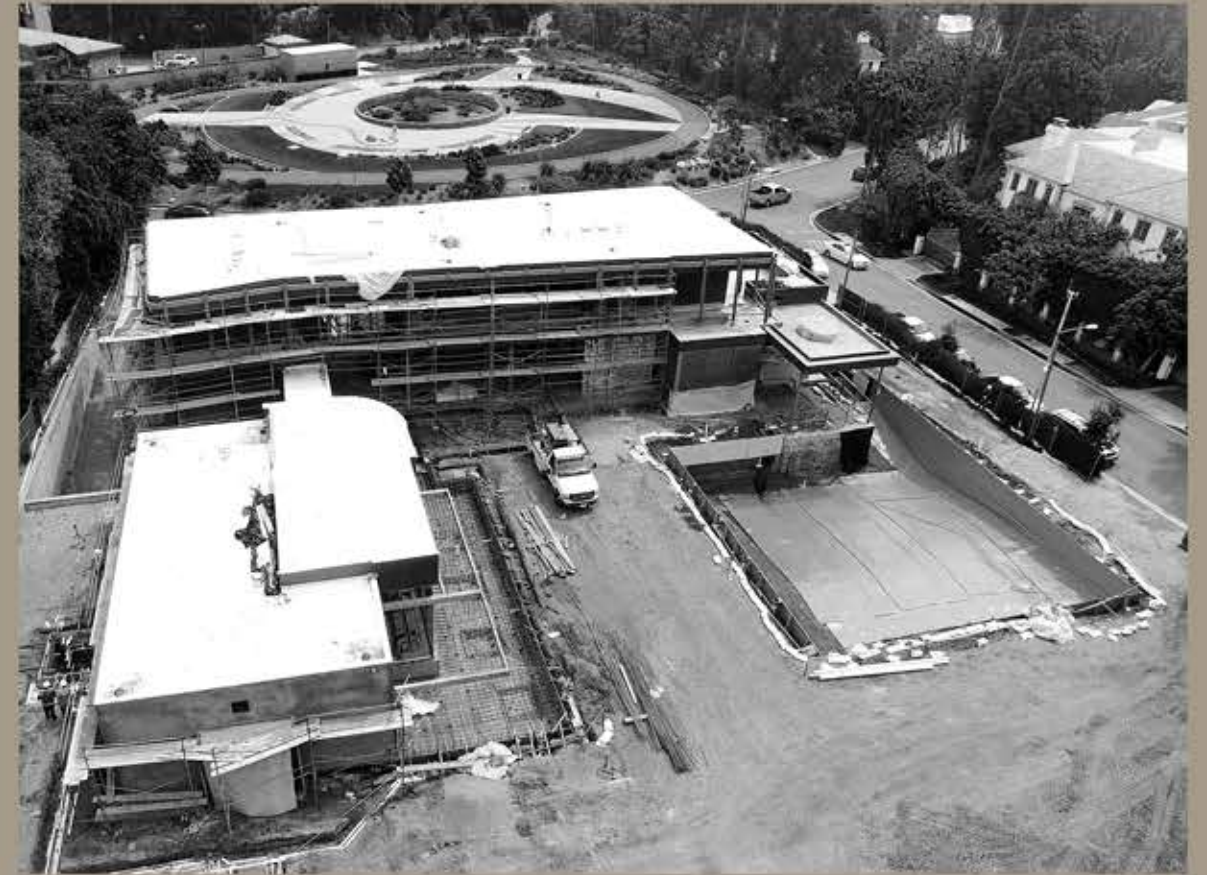
























BEVERLY HILLS IS OUR PASSION, PURPOSE AND PRIDE. SO ITS FUTURE IS OUR FUTURE. AND A SET OF VALUES HOLDS THE KEY TO OUR COLLECTIVE, DESIRED FUTURE.

#### **TRUST**

WE BELIEVE TRUST IS THE SACRED CIRCLE THAT HOLDS TOGETHER HEALTHY AND NURTURING COMMUNITIES. SO, WE CONDUCT ALL OF OUR BUSINESS ACTIVITIES HONESTLY, RELIABLY AND TRUTHFULLY WITHOUT CONCESSIONS.

#### **EXEMPLARY EXCELLENCE**

WE BELIEVE THE KEY TO BE RESPECTED IS HAVING EXEMPLARY BEHAVIORS, AND DOING IT RIGHT WHEN NO ONE IS AROUND. THUS, WE DO THE RIGHT THING FOR OUR CUSTOMERS AND COMMUNITY, AND WE DO IT RIGHT BY NEVER COMPROMISING FROM THE QUALITY OF MATERIAL, DESIGN, CRAFTSMANSHIP, SERVICE AND RELATIONSHIP.

#### **LONG-TERMISM**

WE BELIEVE REPUTATION IS NOT SOMETHING YOU OWN, BUT RENT. AND IT IS DEFINED BY YOUR BEHAVIORS. THEREFORE, WE MAKE ALL OF OUR CRITICAL DECISIONS WITH A VIEW TO LONG-TERM OBJECTIVES, CONSEQUENCES AND WELL-BEING OF THE BEVERLY HILLS COMMUNITY.

#### **TASTE**

WE BELIEVE HAVING GOOD TASTE IS NOT A GIFT, BUT AN ATTITUDE. AND AS ONE OF THE BUILDERS OF BEVERLY HILLS' FUTURE, IT IS OUR RESPONSIBILITY TO CREATE PROJECTS THAT ARE ELEGANT, REFINED AND GLAMOROUS IN ESSENCE AND APPEARANCE.

